## WLOS-TV13 2nd QUARTER ENDING JUNE 30, 2001

# CHILDREN'S TELEVISION ACT OF 1990

PROGRAM DESCRIPTIONS AND
BROADCAST TIME PERIODS
FOR PROGRAMS SPECIFICALLY DESIGNED
TO SERVE CHILDREN'S EDUCATIONAL AND
INFORMATIONAL NEEDS

### CHILDREN'S TELEVISION ACT COMMERCIAL LOAD CERTIFICATION

WLOS-TV13

The following is a list of all WLOS-TV originated programs designed for children twelve years old and younger which were scheduled for broadcast during the 2nd Quarter of 2001. All of these programs are formatted to allow for no more than 10.5 minutes of total commercial time per hour on weekends and no more than 12.0 minutes of total commercial time per hour on weekdays in accordance with the Children's Television Act of 1990.

#### **NONE**

This will certify that the above programs have run, as formatted for the 2nd Quarter of 2001.

Betty Cothran

Program Coordinator

WLOS-TV13

Date: 10 July 2001

Sarah Ferris

Traffic Manager WLOS-TV13

Date: 10 July 2001

#### **WLOS** Commercial Limits Violation

WLOS-TV (the "Station") experienced a 30 second overage of children's commercial time limits during the period February 10, 2001 through July 14, 2001, between 9:00 a.m. and 10:00 a.m. The children's program "Teachers Pet" (the "Program"), aired during the period February 10, 2001 through July 14, 2001, between 9:00 a.m. and 9:30 a.m., and was paired with "Disney's Weekenders" from 9:30 a.m. to 10:00 a.m. during the same time period. Both programs are for children 12 years of age and younger.

Effective February 10, 2001, the Station experienced a programming change on Saturdays at 9:00 a.m., and replaced "Disney's Doug", which was formatted with 5 minutes of commercial time, with the Program, which was formatted with 5½ minutes of commercial time. The Station's programming coordinator was familiar with the Program and thought that the Program was still formatted with 5 minutes of commercial time, therefore, the Program was paired with "Disney's Weekenders", which was formatted for 5½ minutes of commercials. Unfortunately, the Station's programming coordinator inadvertently overlooked ABC's notification to the Station of the Program's formatting change, which increased the Program's commercial time from 5 minutes to 5½ minutes. This formatting change was not discovered until mid-July, 2001.

In order to resolve the commercial overage described above, beginning July 21, 2001, the Station replaced the Program with another program to conform with the commercial limitations for the 9:00 a.m. to 10:00 a.m. hour. Beginning September 15, 2001, the Station will air ABC's kids programming, in pattern (before September 15, 2001, the Station broadcast local news from 8:00 a.m. to 9:00 a.m. and did not broadcast ABC's kids programming in pattern). Additionally, each week, the Station's traffic department will be responsible for obtaining the children's programming formats from ABC's website, to verify the information against the Station's log. The Station's Traffic, Engineering and Programming departments will review and sign the Station's log each week. The quarterly compliance certification will be reviewed and approved by the Station's traffic manager, program coordinator, general manager, and children's liaison.

#### CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS
DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE
SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2001. THIS
CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER
AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5
MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND
12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS.

IF THE NETWORK RESCHEDULED CHILDREN'S PROGRAMS (FOR EXAMPLE,
AS A RESULT OF LIVE SPORTS PROGRAMS), THE MODIFIED SCHEDULE WOULD
HAVE COMPLIED WITH THE CHILDREN'S TELEVISION ACT COMMERCIAL
LIMITS. SIMILARLY, IF THE NETWORK SCHEDULED A HALF-HOUR
CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK
HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK
COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN
DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

#### Children's Weekend Programs

- 1. Program: Disney's Teacher's Pet
   Duration: Half-hour (Saturday, 9:00-9:30 AM NYT)
   Number of Network Commercial Minutes: 5:30
- 2. Program: Disney's The Weekenders
   Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)
   Number of Network Commercial Minutes: 5:30

- 3. Program: Disney's Recess
  - Duration: Half Hour (Saturdays, 10:00-10:30 AM NYT)
  - Number of Network Commercial Minutes: 5:00
- 4. Program: Disney's Recess

Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)

Number of Network Commercial Minutes: 5:30

5. Program: Disney's Lloyd in Space

Duration: Half-hour (Saturdays, 11:00-11:30 AM NYT)

Number of Network Commercial Minutes: 5:00

6. Program: Disney's Doug

Duration: Half-hour (Saturday, 11:30 AM-12:00 PM NYT)

Number of Network Commercial Minutes: 5:00

7. Program: The New Adventures of Winnie the Pooh

Duration: Half-hour (Saturday, 12:00 PM-12:30 PM NYT)

Number of Network Commercial Minutes: 5:30

8. Program: Disney's House of Mouse

Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT)

Number of Network Commercial Minutes: 5:00

#### Children's Weekend Programs

1. Program: Disney's Teacher's Pet

Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)

Number of Network Commercial Minutes: 5:30

- 2. Program: Disney's The Weekenders
   Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)
   Number of Network Commercial Minutes: 5:30
- 3. Program: Disney's Recess
  Duration: Half Hour (Saturdays, 10:00-10:30 AM NYT)
  Number of Network Commercial Minutes: 5:00
- 4. Program: Disney's Recess

  Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)

  Number of Network Commercial Minutes: 5:30
- 5. Program: Disney's Lloyd in Space

  Duration: Half-hour (Saturdays, 11:00-11:30 AM NYT)

  Number of Network Commercial Minutes: 5:00
- 6. Program: Disney's Doug

  Duration: Half-hour (Saturday, 11:30 AM-12:00 PM NYT)

  Number of Network Commercial Minutes: 5:00
- 7. Program: The New Adventures of Winnie the Pooh

  Duration: Half-hour (Saturday, 12:00 PM-12:30 PM NYT)

  Number of Network Commercial Minutes: 5:30
- 8. Program: Disney's House of Mouse

  Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT)

  Number of Network Commercial Minutes: 5:00

#### Children's Specials (Weekends)

1. Program: ABC Kids Matinee: "Disney's House of Mouse Marathon"

Duration: One and a half hours (1:00-2:30 PM NYT)

(One-time-only-Saturday, April 7, 2001)

(Repeat feed in ET, CT & MT -Saturday April 14, 2001)

Number of Network Commercial Limits: 11:00

(3:30 commercial minutes 1:00-1:30 PM; 4:00 commercial

minutes 1:30-2:00 PM; and 3:30 commercial minutes

2:00-2:30 PM)

Opportunity for Local Commercial Matter: 4:301

(1:30 commercial minutes 1:00-1:30 PM; 1:30 commercial

minutes 1:30-2:00 PM; and 1:30 commercial minutes

2:00-2:30 PM)

#### Children's Weekday Programs

NONE

Affiliate Relations

Date: July 2, 2001

<sup>&</sup>lt;sup>1</sup> Format allows 1:34 station breaks, of which 1:30 ONLY for each maybe used for local commercial matter.